

# HAVEN

## The Parker Presents A Unique Opportunity To Own Residences Customized By Zarifi Design



The Parker is a luxurious 168-unit building famed for its striking design and incredible amenities, such as a lounge, cue room, velvet-covered movie theater, and fitness center. Overlooking Boston Common, The Parker is situated in one of the city's most desirable neighborhoods, the Theater District—near Beacon Hill, Back Bay, and Midtown. Prospective residents now have the unique opportunity to purchase a furnished turnkey unit with a custom, limited-edition collection from the renowned team at Zarifi Design.

Zarifi Design is a full-service boutique design firm with offices in both Boston and Miami. Linda Zarifi founded the firm in 2011, having previously worked at the Rockwell Group in New York. She also had earned a degree in interior design at The University of Texas at Austin, School of Architecture, Interior Design. Her purpose for founding Zarifi Design, in her words, is “To provide the perfect backdrop for peoples’ complex, compelling and beautiful lives to unfold.”

Linda has a strong drive to thoughtfully design detailed, luxurious, and unique spaces with a client-centered approach. Her work is truly her passion. “I have three small children and a crazy life. Work is my vacation,” she said. Her team members share a similar mindset, promoting high-quality work across the board. “I speak for everyone on my team when I say we are really in it for the love of design. We choose our projects based on what or who inspires us. We feel beyond privileged to do what we do,” noted Zarifi.

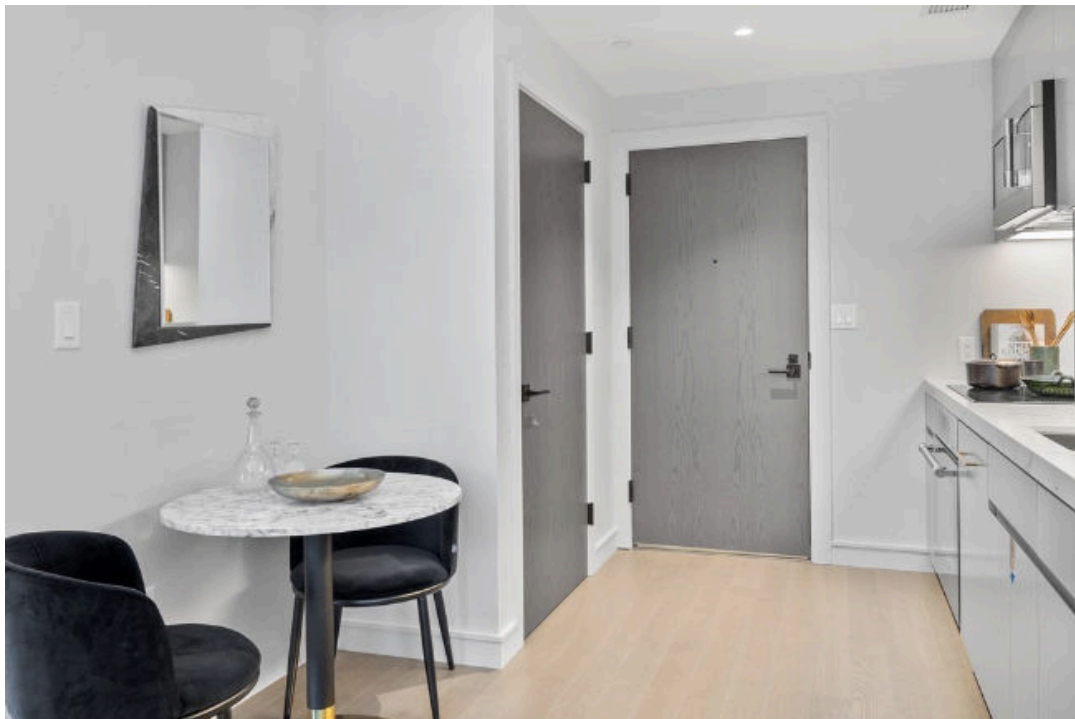


Zarifi Design specializes in both residential and hospitality projects, and since The Parker provides extensive amenities, furnishing The Parker's residences was an ideal task for the team. "In hospitality we look to create a memorable experience and tell a story through design," said Zarifi. "In residential we focus on creating a luxury product with a strong emphasis on craft, construction and technique. The Parker provided a perfect opportunity to merge these two worlds."



Linda Zarifi described that when designing The Parker’s residences, her team intended to “implement the concept of this dramatic, glamorous, and contemporary lifestyle into every aspect of design.” Zarifi and her team, in the end, thoughtfully designed residences that fit well with the existing style and aesthetic of The Parker.

Zarifi described that the furniture, aligning with The Parker’s color palette of warm greys and bronze accents, is both luxe and opulent while having the contemporary features of clean lines and an integrity of materials. “In addition to maximizing the footprint of the condo and tying into the existing materials and palette, there is a collectors’ feel to the condo—an idea of curated objects both big and small that evoke a feeling of what life at The Parker would be like,” added Zarifi.



Every detail was added with intention. “When designing the collection, we had a chance to see the design manifest in even the smallest of details—a fluting in the headboard or an unexpected luminescence in an alabaster table lamp,” Zarifi said.

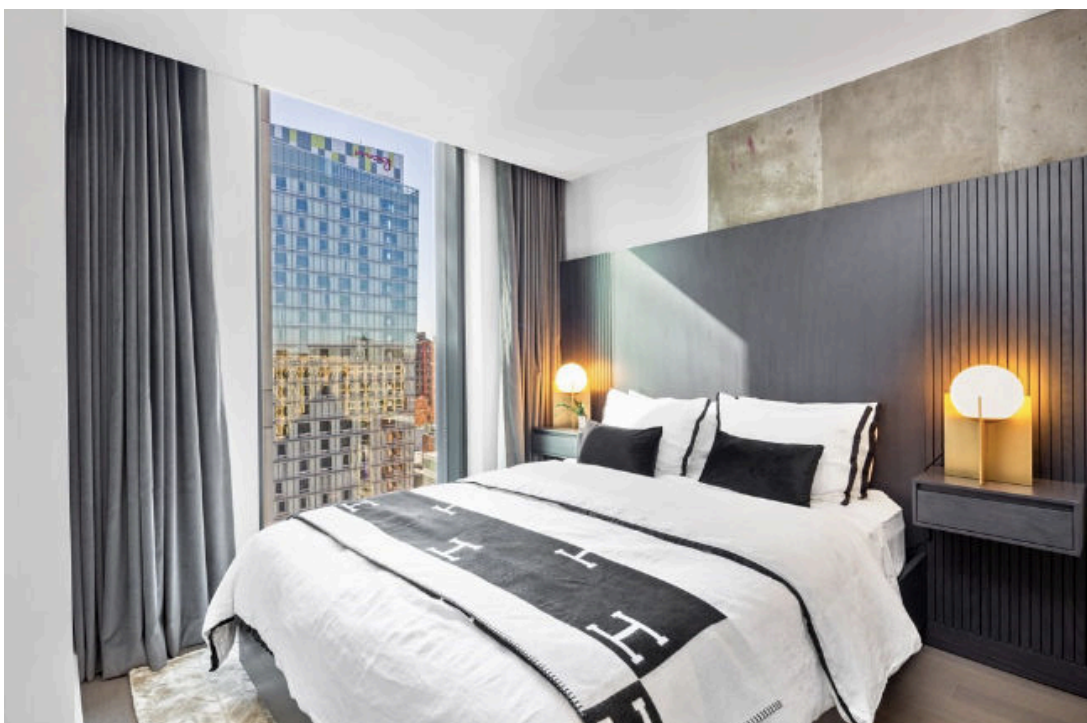
Zarifi Design used materials that reflect their commitment to luxury and elegance, and they partnered with an international furnishing brand, Eicholtz, for multiple furniture pieces. “Eicholtz was the perfect fit as they source items globally and have a beautiful collection of luxury goods with a bespoke, artisan feel,” said Zarifi.





Zarifi Design also partnered with a local artisan to create the woodwork items. Some standout pieces include a headboard made with stained ash that extends from wall to wall. It has integrated floating nightstands that allow the unit to have more floor space. Also, the media console and dresser coordinate well with the headboard, with the same stained ash and ribbed detailing. “I love how these pieces are the perfect fit—perfectly tailored to each unit and their ability to increase the functionality of the space,” said Zarifi.

Available homes at The Parker currently begin at \$595,000 and the cost for the fully furnished homes are available upon request. This option appeals to an upscale client craving the elegance of a custom design without the additional difficulties of having to start from scratch.





“This is the ideal situation for anyone looking for that hotel-like experience of turning a key and stepping into a transformative space. We wanted to provide the resident with a flawless, seamless experience and remove from the equation the headache of multiple lead times, shipping, delivery, and install,” explained Zarifi. Zarifi also noted that committing to purchasing a furnished residence at The Parker “provides buyers with the opportunity to attain luxury interior design without the premium attached to it.”

More information on the furniture package is available [here](#).