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This Boston Condo Building Has The First Standalone Condo Gym Designed By Gronk Fitness



The gym designed by Gronk Fitness. THE PARKER

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I cover home design and luxury real estate.

Boston's luxury real estate market is booming, and resort-like condo towers are ushering in a new era of luxury living for the city and its residents.

The Parker, a new luxury development overlooking Boston Common, is a new condo tower that is bringing the first turnkey condos to the market. The sale of its penthouse recently broke the record for the highest-priced listing in Boston's Midtown neighborhood for \$5.368 million and is the highest sale price for a non-branded condo in the neighborhood.

What's more, it's the first standalone condo tower with a gym designed by Gronk Fitness, former NFL player Rob Gronkowski's family's line of functional fitness equipment. The 1,300-square-foot gym was curated specifically by the Gronkowski family and modeled after professional training facilities and NCAA Division I athletic centers.



A living room in the penthouse. THE PARKER

“The Parker is a design-forward project that's pushing the envelope in Boston, and we're so excited to be part of it,” says Gordie Gronkowski, Jr., owner of Gronk Fitness. “This is a gorgeous fitness center we've designed in a standalone condo building, and it was fun for us to be such an integral part of creating the gym experience for residents.”

Gronk Fitness is an online retail store that carries the top brands in fitness equipment. The sleek gym features cardio equipment like treadmill and bikes, plenty of space to train, chic overhead lighting, and every piece of equipment you could possibly need to work on your fitness. This includes weight racks, cardio machines, dumbbells, benches, resistance bands, and so much more. The Gronkowski family has built out more than 1,500 gyms around the country since 1990.



The kitchen in the penthouse. THE PARKER

As the first turnkey condo in Boston, The Parker offers a hotel- and club-like living experience and every detail was considered. The Parker's other luxury amenities are inspired by private membership clubs, including a roof deck with canopies and fire pits; a speakeasy-inspired cocktail lounge; billiards room; screening room; lobby café and lounge with a fireplace; and 24-hour door service.

“Boston has really been on the come-up for the last few years and is primed for cool new luxury experiences,” says Rob Gronkowski. “It's great to see a building bringing something new to the table and offering the private club-like atmosphere that people are looking for.”



The lobby. THE PARKER

The most expensive condo sale was actually two purchases in one. The buyer purchased two two-bedroom penthouses and combined them for a total of 2,486 square feet. Residences are designed by Linda Zarifi of Zarifi Design and features include nine-foot ceilings; floor-to-ceiling windows; five-inch-wide oak flooring; Italian marble backsplashes and quartz countertops; pendant lighting; and state-of-the-art appliances. There are panoramic views over Boston Common and the rest of the growing city.

The 22-story building has 168 residences with layouts studio to two-bedroom residences. Each residence has custom-designed furnishings from Zarifi and comes fully furnished and move-in ready. All you need to bring is your toothbrush. The Parker is developed by Fortis Property Group and all sales are handled by The Sarkis Team at Douglas Elliman.