SALON PRIVÉ MAGAZINE



In an era where collaboration transcends traditional boundaries, developers are redefining the luxury living

experience by extending their partnerships with esteemed design houses.

They're not merely content with curating finished kitchens, bathrooms, or furnishings; instead, they're pushing the boundaries by offering custom-made furniture, decor, and bespoke interior packages exclusively for residents. These tailored offerings not only reflect the buyer's unique tastes but also align seamlessly with the overarching design theme of the development.

Expanding Horizons in Luxury Living

For luxury buyers seeking residences that stand out from the crowd, the standard "white box" apartment is no longer enough. Often, such spaces lack personality and individuality, resembling mass-produced units straight from a warehouse. To address this, designers and artisans are stepping up to the challenge of transforming these generic spaces into unique masterpieces.

They're customizing everything from shelving to moulding, crafting furniture and decor that are exclusive to the condos they design. The result? A living space that truly feels like home and sets itself apart from any other residence in the building.

Zarifi Design's Bespoke Collection for The Parker in Boston

Located at the heart of Boston's Theater District, **The Parker** is a cutting-edge condominium development that overlooks Boston Common. It introduces a unique lifestyle opportunity, offering a custom, limited-edition furniture collection designed by the esteemed interior designer **Linda Zarifi** of **Zarifi Design**, who also lent her creative touch to the interiors and amenities.



Image: The Parker

This is not your typical turnkey residence; instead, it's a chance to own bespoke furniture designed exclusively for The Parker's discerning residents. This furniture collection allows residents to mix and match, creating an interior aesthetic that perfectly complements the overall design and suits their personal style. In Boston, this is one of the rare opportunities to own a move-in-ready home within a luxury condominium.

In the world of luxury real estate, the focus is shifting towards offering residents not just a space but a lifestyle enriched with exclusive, custom-designed interiors. These partnerships between developers and top-notch designers are ushering in an era where luxury knows no bounds. As discerning buyers seek spaces that reflect their individuality and style, the demand for bespoke interior packages and custom-made furniture continues to soar. With each project setting new standards of opulence, the future of luxury living looks even more enticing.